

REP HEADLINE# 6402567 TRF# 339728 FAX# 215 564 1103
REP UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 16.25
CHANGES * * WPXI-TV ***

ADV # 17116 ADV. NAME ISS/FIGHT FOR THE DREAM REP. # OFF. # 18 SALESMAN #
AGY # 01349 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME DURBE BANCROFT
3299 K. STREET NW, SUITE 200 SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6402567 CLASS: NATL. LOCAL REGIONAL
PRDCT FIGHT FOR THE DREAM EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 16.25

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REP : TO JEN
FR LINDSEY FOR CHERYL
ADDED 5-7X
TTKL5 23575.7X
PLS CFM, TH 11/2

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[Handwritten signatures and initials over the form]

:LINE#:	REP :	CD:	TIME PERIOD :	LGTH :	SBC :	RATE :	START :	END :	SPTS:	WEEK :	DAY:	:TOTAL:
:	:LINE#:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT:	:SPTS:
5	A	1130P-1230A		30		\$6,000.00	11/4	11/4	1		SUN	1
6	A	1100P-1135P		30		\$5,525.00	11/5	11/5	1		MON	1
7	A	800A-1000A		30		\$750.00	11/4	11/4	1		SUN	1
NOV/12 23575.00												
CONTRACT TOTAL 23575.00												
TOTAL SPOTS 7												

[Signature]

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REP: TEL# 215-564-1206 FAX# 215 564 1103
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:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : DATE : DATE : /WK: INV: : :SPTS:

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOs- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS , PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS * - MULTIPLE